

Brand content Product photo, video and social content for growing brands



Your brand's content. Covered.

Product photo

Clean, styled and lifestyle

Product video

Demos, how-tos and ads

Social-first reels

Built for each platform

Strategy

Hooks, scripts and planning

Content that gets watched.

Rose Creations is a content studio based in Ohio. We plan, film and edit social-first photo and video for brands, and we've grown our clients' audiences with organic content, not ad spend.

16.2x

View growth

Home services client,
year over year

183K+

Views in one quarter

Healthcare client, 100%
organic

98%+

Organic reach

Views earned, not
bought

1.77M

Views in six months

From one local brand's
page

Events and brands we've worked with

NHL Stadium Series / Ohio State Fair / Forbes 30 Under 30 / Moeller

Door & Window / Mercer In-Sight / Pax Products / The Mr. Shoppe



What we create for brands

One team for the photo and video your marketing needs, from product pages to paid social.

Product photography

Clean product shots, styled flat lays and lifestyle images of your products in real homes and spaces.

Product video

Demos, before-and-afters, how-to clips and short ads that show your product working.

Creator-style videos

Casual, authentic videos that feel like a real customer's review, the style that performs on TikTok and Reels.

Platform-native reels

Each video cut for where it will live: TikTok, Instagram Reels, Facebook and YouTube Shorts.

Scripts and hooks

Concepts, hooks and scripts written before we film, so every shoot has a plan and a purpose.

Drone and on-location

FAA Part 107 licensed aerial footage and on-location shoots when your story needs scale.



Recent work

A sample of photography from recent client shoots.



Product photography



Retail and product displays



Lifestyle and in-use



Architecture and exteriors



Live events



Shelf and packaging



How we work, wherever you are

Most of our process happens online, so we can work with brands anywhere in the country.

1

Discovery call

We learn your products, audience, goals and where the content will run.

2

Creative brief

You get a plan with concepts, hooks, a shot list and a delivery schedule to approve.

3

Production

We shoot on location or at our Celina, Ohio studio. Products can be shipped to us.

4

Edit

We edit for each platform, with on-screen captions, music and your branding.

5

Review

You review everything. Two rounds of revisions are included.

6

Delivery

Final files arrive organized by platform and size, ready to post or run as ads.



Who owns the content, and where it can run

Every project's usage rights are written into its scope of work, so you know exactly where your content can appear before we start.

Organic social

Posting on your own social media pages and website. Included with our standard packages.

Paid advertising

Running content as ads on Meta, TikTok, YouTube or Google. Quoted by platform and length of use.

Extended and exclusive

Retail, packaging, broadcast or full buyouts. Quoted based on scope and term.

Good to know

Your brand is responsible for product claims and for permissions from people and locations you provide. We handle releases for talent we hire, when included in your scope. Rights are licensed once the project is paid in full.



Starting rates

Every brand project is quoted to fit your products, deliverables and usage.
These rates are a starting point.

Service	What's included	Starting at
Content shoot + 4 reels	On-location photo and video session with four edited short-form videos	\$500
4 edited reels	Four professionally edited short-form videos from provided or captured footage	\$350
Half-day production	Up to 4 hours on location	\$950
Full-day production	Up to 8 hours on location	\$1,700
Drone footage	FAA Part 107 licensed aerial photo and video	\$350
Monthly content partnership	Recurring content days, reels, photos and a full content calendar	\$2,200 / month
Product photo and video packages	Product and lifestyle photography, creator-style videos, ad cuts	Custom quote
Paid and extended usage	Ad, retail, broadcast or exclusive rights	Custom quote



Let's build your next campaign.

Tell us about your products and goals, and we'll send a creative brief and quote built around them.

- 1** **Book a discovery call**
A quick conversation about your brand and what you need.
- 2** **Get your brief and quote**
Concepts, deliverables, schedule, usage and price, in writing.
- 3** **We create**
Plan, shoot, edit and deliver, with your review along the way.



Morgan Rose

Founder, Rose Creations

Email morganrose090@gmail.com

Phone 419-852-0246

Web myrosecreationstory.com

Social [@myrosecreationstory](https://www.instagram.com/myrosecreationstory)

Studio 330 Portland St, Suite H
Celina, OH 45822



Book a call
Scan to schedule a discovery call.